

Minutes Historical Museum Advisory Board February 7, 2008

Minutes of the Historical Museum Advisory Board held on February 7, 2008, 9:00 a.m., at the Tempe Historical Museum Board Room, 809 E. Southern Avenue, Tempe, Arizona.

Board Present:

Gail Fisher, Chair
Jean Berry, Vice Chair
Anne Chandler
Marcia Cypert
Betty Enz
Robert McKinley
Lisa Roach
Frank Schmuck

Board Absent:

Dan Killoren

City Staff Present:

Adrienne Richwine, Deputy Community Services Manager, Cultural Services
Jerri Copenhaver, Administrative Assistant

Guest Present:

Victor Linoff

Meeting convened at 9:01 a.m.

Chair Gail Fisher called the meeting to order.

Agenda Item 1 – Consideration of Meeting Minutes: January 3, 2008

MOTION: Lisa Roach moved to approve the minutes of January 3, 2008.

SECOND: Betty Enz

DECISION: Carried unanimously.

Agenda Item 2 – Communications

- **Chair Gail Fisher** said that **Dr. Amy Douglass** was sick and unable to attend the meeting.
- **Ms. Fisher** introduced **Adrienne Richwine**, the new Deputy Community Services Manager for Cultural Services, and asked the Board to introduce themselves.
- **Ms. Richwine** told about her background, prior to being promoted to her current position and said she has worked for the City of Tempe for 25 years.

Agenda Item 3 – Museum Renovation

Chair Gail Fisher reported that the **museum renovation** steering committee met with the architects and designers on January 30 in an all-day meeting.

- **Jerri Copenhaver** circulated copies of the proposed floor plan and construction timeline for the **museum renovation**.
- **Ms. Fisher** said the architects provided cost estimates for the project.
- The current plan is over budget, so the steering committee members are reviewing the plans and the budget, and providing suggestions for ways to reduce the cost.
- **Victor Linoff** said he is impressed with the architects and the exhibit designers and how well they listen to the ideas of museum staff and members of the steering committee.
- She also said the cost estimates for the project would enable an ad hoc committee to start

working on soliciting corporate support for the renovation.

- The ad hoc committee, which will be comprised of **Tempe Historical Society Board** members and citizens, will have their initial meeting before the next Board meeting.

Agenda Item 4 – Museum “Tag Line”

Jerri Copenhaver reported on the public contest to solicit ideas for a new **museum tag line**.

- The contest, which ended January 31, was promoted in the museum’s newsletter. Entries could be submitted online or with a paper entry form.
- **Ms. Copenhaver** said there were only three responses and the ideas were not in line with the vision for the new museum.
- She said the **tag line** committee or the Board needs to decide on the next step.
- **Lisa Roach** suggested contacting a creative writing or a marketing class at **Arizona State University**. Other Board members suggested reviewing the list that the **tag line** committee had already suggested.
- **Victor Linoff** said the committee would meet soon, now that the contest is over.

Agenda Item 5 – Board Meeting Time

Chair Gail Fisher said this item was placed on the agenda because new Board member **Dan Killoren** has only been able to attend one meeting, due to a conflict with his class schedule.

- **Ms. Fisher** read an email message that was sent by **Mr. Killoren**. The message indicated that he would be unable to attend the Board meetings, as scheduled, until May.
- His email also indicated that an afternoon or evening meeting would better accommodate a work and school schedule. **Mr. Killoren** asked that the meeting time either be moved permanently or for the next two meetings, so he would be able to attend.
- The Board discussed the request, offered their input, and decided that the meeting time should not be changed. They also agreed that it was fine to excuse **Mr. Killoren** for missing the next two meetings.

Agenda Item 6 – Board Standing Committee and Representative Reports

6A Petersen House Endowment Committee

Jean Berry reported that the **Petersen House Endowment** Committee met on January 9.

- She said they wrote thank-you notes to the fundraiser donors.
- She reminded the Board that they need to decide how the “in kind” donations would be utilized and asked if they had thought of any suggestions.
- **Lisa Roach** suggested holding a raffle for the items at the upcoming “Neighborhood Workshop” and “Neighbor of the Year” event that will be held at the **Pyle Adult Center** on April 5. The proceeds of the raffle would benefit the **Petersen House Endowment**.
- The Board liked the idea. **Ms. Berry** agreed to contact the City staff person who is in charge of the event to get permission to hold the raffle.

6B Public Programs Representative

Chair Gail Fisher reported that the **Public Programs Committee** met on February 5.

- She said they are working on ways to maintain the museum’s visibility during the renovation and explained some of the ideas.
- **Ms. Fisher** said the exhibit, *Art with a Cause*, may become a travelling exhibit, sponsored by the museum.
- The second floor of the **Tempe Public Library** might be used to showcase the renovation.
- **Ms. Fisher** said they also received updates on the revised program for fourth-grade students at the **Petersen House**; the planning for the upcoming exhibit, *Jewel in the Desert*; and several other upcoming programs at the museum.

6C Policy, Procedures and Accessions Representative

Anne Chandler read a report listing the provisional deposits, loans and accessions for January.

- There are currently 96 provisional deposits and one provisional deposit was received.
- There were 20 new acquisitions approved for the permanent collection.
- **Ms. Chandler** also read the 2007 annual report for the collections area. The report gave the

yearly statistics and indicated that the main goal for the year continued to be the reduction of the backlogged provisional deposits.

- The report also indicated that the **Policy, Procedures and Accessions Committee** would meet in the next few weeks to discuss the questionable provisional deposits.

6D Historic Preservation Representative

Lisa Roach said the **Historic Preservation Commission's (HPC)** meeting on January 10 was cancelled because that was the date that the City Council was scheduled to vote on the redevelopment plans for **Monti's La Casa Vieja**.

- **Ms. Roach** said the City Council approved the Planned Area Development Overlay for **One Hundred Mill Avenue** which includes preservation of the historic portion of **Monti's La Casa Vieja**, the **Charles Hayden House**.
- The **HPC** will meet again on February 14. One of the agenda items will be a presentation and discussion of the Tempe Urban Open Space Plan.

6E Tempe Historical Society Representative

Betty Enz talked about the **Tempe Historical Society's (THS)** activities and upcoming programs.

- She said the **THS** Speakers' Program on February 13 would feature **Ann Hibner Koblitz** presenting, *Shady Women and "Respectability" in Territorial Arizona*.
- **Ms. Enz** reminded the Board about the **THS** gift shop's 50% off sale.
- **Adrienne Richwine** said the **THS Board** would have a retreat at the **Tempe Center for the Arts** on February 26.

6F Diversity Awareness Representative

Marcia Cypert said the Muslim exhibit advisory committee met on February 6.

- She said the committee is still working on planning the opening event for their upcoming exhibit, *Jewel in the Desert*.
- **Ms. Cypert** said they are also doing oral history interviews with long-time Muslim community members and working on story boards for the exhibit.

Agenda Item 7 – Board Announcements

- **Frank Schmuck** said planning is underway for a fundraising lecture and book signing event, *From Baghdad with Love*, on November 7.
- **Lisa Roach** said there are still openings for the **Guess Birchett Questers** golf tournament, to benefit the **Elias-Rodriguez House**, on April 18.
- **Robert McKinley** announced that the "Arizona Highland Games" would be February 23 and 24 at **Margaret T. Hance Park**.

Agenda Item 8 – Future Agenda Items

- "Proposal for Lecture and Book Signing Event"

The Board's next meeting will be March 6, 2008.

MOTION: Robert McKinley moved to adjourn.

SECOND: Jean Berry

DECISION: Carried unanimously.

Meeting adjourned at 10:11 a.m.

Prepared by: Jerri Copenhaver